

SWAMP



YOUR NAME. OUR
FILM. ONE LEGACY

PRESENTED BY
HIM JONES



ABOUT THE FILM

Genre: Crime / Thriller / Neo-Noir

Target Audience: 14–45 year-olds

Distribution: Film festivals, digital platforms, local screening events, social media promo clips

Tone: Gritty + Stylish + Cinematic (like *Gone Girl* × *No Country for Old Men*)

A suspense-driven short thriller that dives into greed, deception, and redemption in the digital age. It explores the dark intersection of technology, crime, and morality — where every choice has a cost.

(02)

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SWIPE x YOUR COMPANY (03)



**60% OF BUYERS
PRIORITIZE
AUTHENTIC CONTENT.**

Investing in Swipe grants exclusive rights to use film footage and IP in your own commercials, mirroring the iconic James Bond and Heineken alliance. In that campaign, Heineken's independent ads running alongside the film's release famously drove a massive 6.2x ROI and a 5.3% spike in global sales.

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WHY THIS WORKS?

By delivering a high-octane action thriller built entirely on raw, practical effects with zero CGI, Swipe captures a massive global audience hungry for authentic cinematic stakes. Modern fans are experiencing severe CGI fatigue and actively champion the tangible, visceral realism of physical stunts creating an immediate, passionate fanbase.

WHY FILM OVER ADS?

Viewers retain 95% of a message when it's delivered through creative storytelling versus 10% from static ads (HubSpot Marketing Stats). That's why brands have pivoted towards more artistic collaborations because they connect emotionally and organically instead of interruptively.

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WHAT I NEED FROM YOU

I'm seeking your support and financial contribution to help cover production costs for the "SWIPE" film in exchange for a producer credit or product placement.

MAKE
FILM
HISTORY





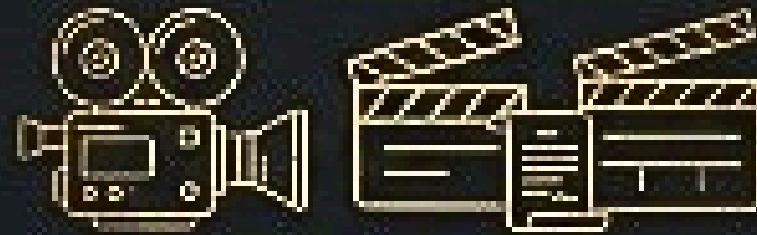
\$500

ASSOCIATE PRODUCER

- End of Film Credit
- Promotion Rights
- Max 500 Slots Available

500 SLOTS MAX

LIMITED AVAILABILITY



\$5,000

CO-PRODUCER

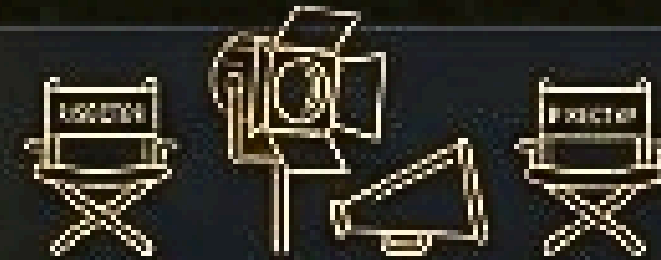
Screen Billing
& IMDb Credit

VIP Access &
On-Camera Cameo

Promotion Rights

Total 20 Slots Available

TOTAL 20 SLOTS



\$50,000

EXECUTIVE PRODUCER

- Premium Front Credit & IMDb
- High-Level Product Placement
- 1–2 Slots Max Available

1–2 SLOTS MAX

(06)

REACH OUT TO ME AT
@MR.FILMGUY

VISIT MY WEBSITE AT
WWW.SWIPEORDIE.COM

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LET'S CREATE
SOMETHING
AMAZING TOGETHER