


# SWAMP



YOUR NAME. OUR  
FILM. ONE LEGACY

PRESENTED BY  
HIM JONES



# ABOUT THE FILM

**Genre:** Crime / Thriller / Neo-Noir

**Target Audience:** 14–45 year-olds

**Distribution:** Film festivals, digital platforms, local screening events, social media promo clips

**Tone:** Gritty + Stylish + Cinematic (like *Gone Girl* × *No Country for Old Men*)

A suspense-driven short thriller that dives into greed, deception, and redemption in the digital age. It explores the dark intersection of technology, crime, and morality — where every choice has a cost.

(02)

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# WHY THIS WORKS?

The thriller genre has the broadest and most consistent global audience of all genres and is relatively low-risk compared to big-budget blockbusters, as they can be produced with modest budgets yet yield high returns due to their universal appeal.

# WHY FILM OVER ADS?

Viewers retain 95% of a message when it's delivered through creative storytelling versus 10% from static ads (HubSpot Marketing Stats). That's why brands have pivoted towards more artistic collaborations because they connect emotionally and organically instead of interruptively.

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# WHAT I NEED FROM YOU

I'm seeking your support and financial contribution to help cover production costs for the "SWIPE" film in exchange for a producer credit or product placement.

MAKE  
FILM  
HISTORY



REACH OUT TO ME AT  
@MR.KEEPITQUIET

VISIT MY WEBSITE AT  
[WWW.SWIPEORDIE.COM](http://WWW.SWIPEORDIE.COM)

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LET'S CREATE  
SOMETHING  
AMAZING TOGETHER